

Our Vision

A nation where all children are prepared to lead healthy, physically active lives.

Our Mission

To advance professional practice and promote research related to health and physical education, physical activity, dance, and sport.

Equity, Diversity and Inclusion (EDI)

Equip and empower all health and physical educators to support each other in advancing equity, diversity and inclusion within the field and to provide all students with access and opportunity to be successful in physical education and health education.

Serve as the leading source for strategies to bolster the recruitment of diverse health and physical education teachers.

Empower and equip teachers such that they can successfully create inclusive and equitable health and physical education learning opportunities.

Cultivate an equitable, inclusive organizational culture, with diverse representation among SHAPE America's volunteer leadership communities and staff.

Advocacy

Serve as the national leading and unifying voice advocating for health and physical education.

Collaborate with health and education organizations to influence federal public policy that advances national health and physical education priorities.

Empower, guide and support stakeholders to serve as effective advocates for health and physical education funding and support throughout the country.

Advocate for health and physical education teacher preparation programs and provide support for the recruitment and retention of diverse student teacher candidates.

Community

Foster and grow a strong, diverse and inclusive community within the health and physical education field.

Provide opportunities for schools to build capacity through community give-back programs.

Recruit diverse volunteer leaders and provide leadership development opportunities to build capacity within the field.

Celebrate and uplift all health and physical education professionals (including future professionals) and provide a forum for them to convene and engage with each other.

Knowledge & Practice

Advance the knowledge and practice of all health and physical educators to support the development of health and physical literacy in all students.

Safeguard and champion the National Physical Education Standards and the National Health Education Standards.

Provide high-quality, standards-based resources and professional development opportunities that are inclusive and accessible.

Engage the health and physical education higher education community to promote research and to connect it with policy and practice.

Sustainability

Promote sustainable business practices to build organizational capacity, while modeling principles of inclusion and sustainability in all operations, products and services.

Reimagine membership to ensure balance between maintaining strong membership value and ensuring all teachers within the health and physical education community have opportunities to advance their practice.

Expand and diversify revenue (including cultivating non-dues revenue) to safeguard financial stability and position and underscore SHAPE America's role as the leading voice on health and physical education.

Engage in best practices in data collection and management to ensure data-informed decision-making.